

QUEENSLAND HOT ROD PROMOTIONS



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The **Brisbane Hot Rod & Street Machine Spectacular**, or the Brisbane Hot Rod Show, as it is colloquially called, has been a big part of south east Queensland's car history since 1968 and as such it is very important we have a facility that can keep up with our future plans. To this end we will be relocating to the magnificent Gold Coast and using the exciting state of the art facilities at the **Gold Coast Convention and Exhibition Centre** and along with this venue change there will also be a change of dates. This has partly been brought about by falling patron numbers over recent years at our current venue, the RNA Showgrounds, and the uncertainty of adequate car parking for patrons to next year's show due to the redevelopment of the RNA Showgrounds over the next few years.

We have over the years held the show at many different venues from bowling alley and shopping centre car parks to football stadiums but as we now face even more competition for the public's entertainment dollar we need to use a truly world class venue if we are to remain the premier Hot Rod & Custom Car Show in Queensland. The committee has thought long and hard about the change of venue and dates and firmly believes that a move away from the Brisbane inner city location is a move forward.

So the new dates and venue for the 2010 Queensland Hot Rod & Street Machine Spectacular will be 20th & 21st of November and the venue will be the Gold Coast Convention & Exhibition Centre at Broadbeach



With over 6500sq metres of air conditioned space, easy access and ample under cover car parking the Gold Coast Convention & Exhibition Centre offers unparalleled opportunities for QHRP to display the very best Hot Rods, Street Machines and Customs that Queensland has to offer and all of this under the one roof without any posts to get in the way or stairways to negotiate around. This is the ideal location to hold the prestigious **Australian Street Rod Federation's state titles** and the Queensland round of the **Meguiars Superstars Series**.

I know many of you need to plan your schedule many months ahead so you can attend as many events as possible, so pencil in these dates in your diary for 2010!

Being situated right on the Gold Coast Highway in Broadbeach plus being only a stone's throw away from Jupiter's Casino, Pacific Fair Shopping Centre and the fabulous Broadbeach shopping precinct makes this the ideal local to attract patrons to this long running event.

For your convenience we will this year have available an exhibitors lounge so you can take a break and have a quite coffee. Of course with the covered walkway over to Jupiter's Casino you may want to take a stroll over to one of the many bars and restaurants for lunch. The choice is yours.

The Queensland Hot Rod Association is committed to taking the ***Qld Hot Rod & Street Machine Spectacular*** to the next level so welcome any ideas you may have to make this the ***best hot rod show*** ever held in Queensland. Together with our 10 member clubs across SE Qld & Northern NSW we are planning even more exciting news for 2010.

Information sheets along with Entry forms and trader booking forms will be posted onto our website early in 2010. We hope to see you at the ***QUEENSLAND HOT ROD & STREET MACHINE SPECTACULAR*** on the fabulous Gold Coast in October 2010.

In the meantime keep an eye on our website for more news on the show. We are also currently taking expressions of interest for sponsorship and naming rights so if you would like to become involved as a sponsor of this event please do not hesitate to contact me.

Kind Regards,

Steve Clayton,

Chairman ,

QLD Hot Rod Assn.

Queensland Hot Rod Association Ltd
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